



January 3, 2022

Quality of
Life

Community Satisfaction Survey

Results and Highlights from 2022

Utilities

Economy



Full report available at
westlinnoregon.gov/citycouncil



SCAN ME

Safety

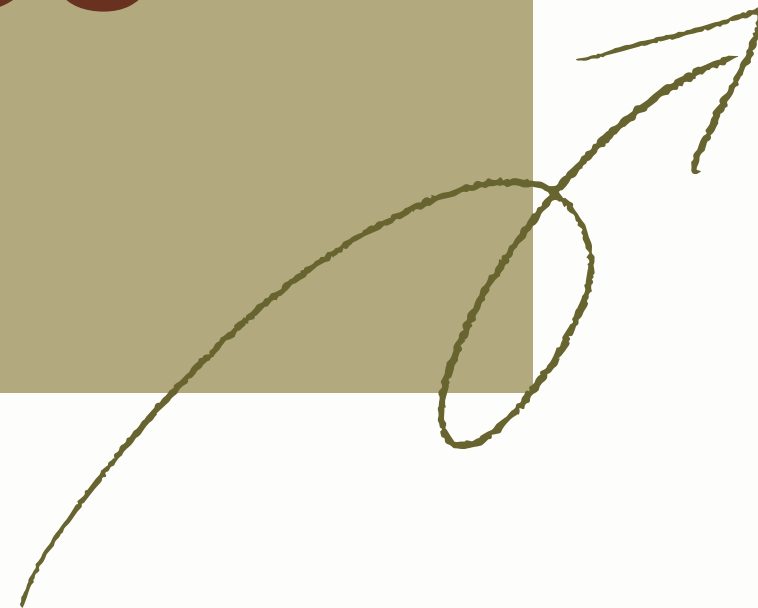
Mobility



CITY OF
**West
Linn**



About the NCS



- The National Community Survey is a benchmarked survey, which helps compare West Linn to over 500 other communities of 50 million residents nationwide
- Our survey was conducted from Aug 5, 2022, to Sept 23, 2022
- Probability-based sample of 2,800 households
- 684 total responses received
- Results statistically weighted to reflect West Linn overall
- 95% confidence interval with a +/- 4% margin of error
- Read the full report at westlinnoregon.gov/citycouncil

Note: The following are highlights selected by Polco, our independent polling firm. To read the full report or download our data, visit westlinnoregon.gov/citycouncil

Key Finding # 1



West Linn is a great place to live, especially for families, with strong sense of safety.

Excellent
39%

Poor
1%

Fair
8%

Good
52%

Overall

Quality of
Life



Overall Quality of Life



9 in 10 residents gave excellent or good ratings to:

- West Linn as a place to live
- The overall quality of life in West Linn
- The City as a place to raise children



8 in 10 residents also:

- Would recommend West Linn as a place to live
- Plan to remain in West Linn for the next 5 years



Safety Services

Percent rated "good" or "excellent"



City of
West
Linn



96%

Fire Services



83%

Fire
Prevention
& Education



76%

Police
Services



76%

Crime
Prevention



73%

Animal
Control



74%

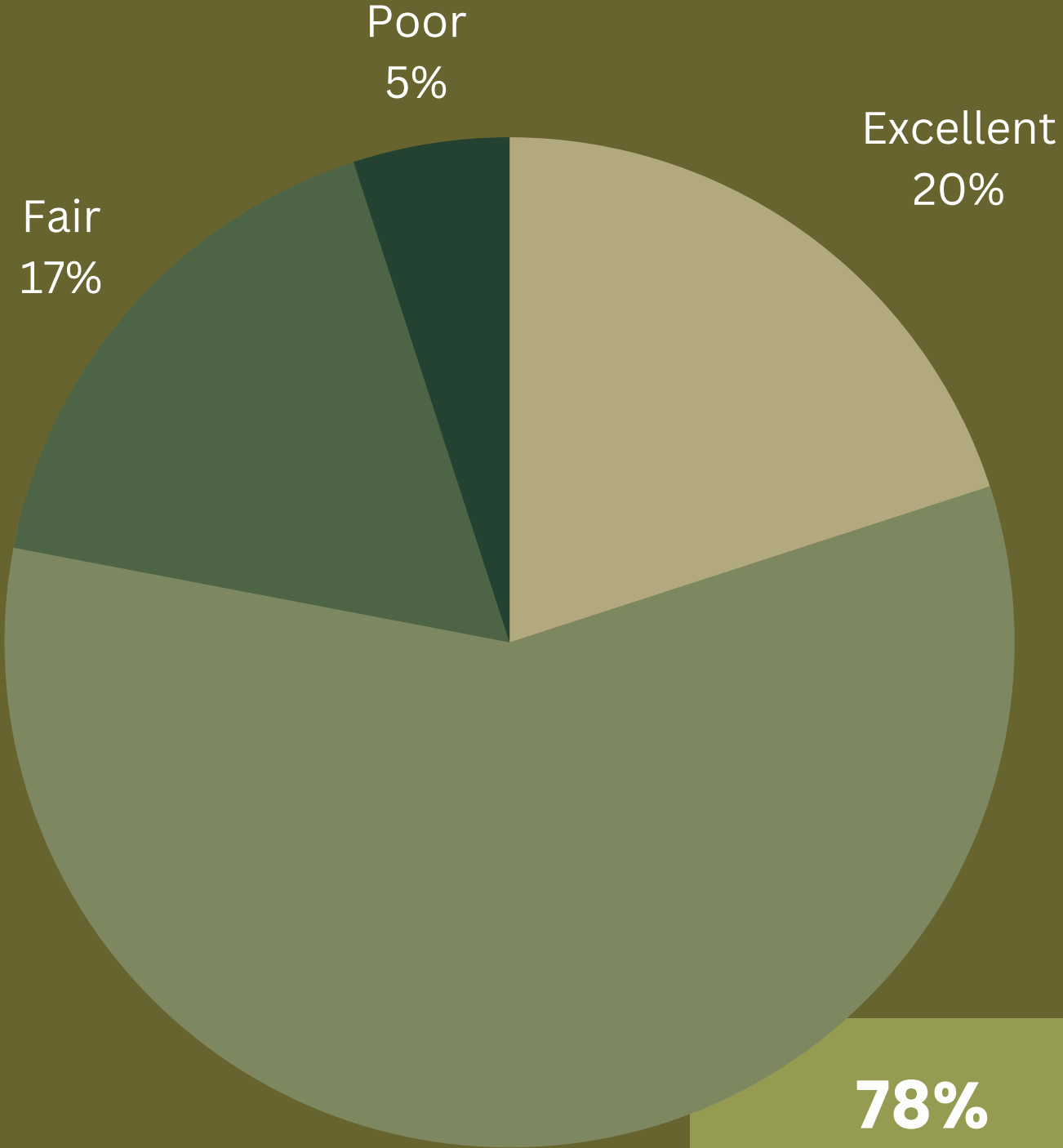
Emergency
Preparedness

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Key Finding # 2



Residents appreciate many aspects of the City's economy and highlight some potential areas for growth.



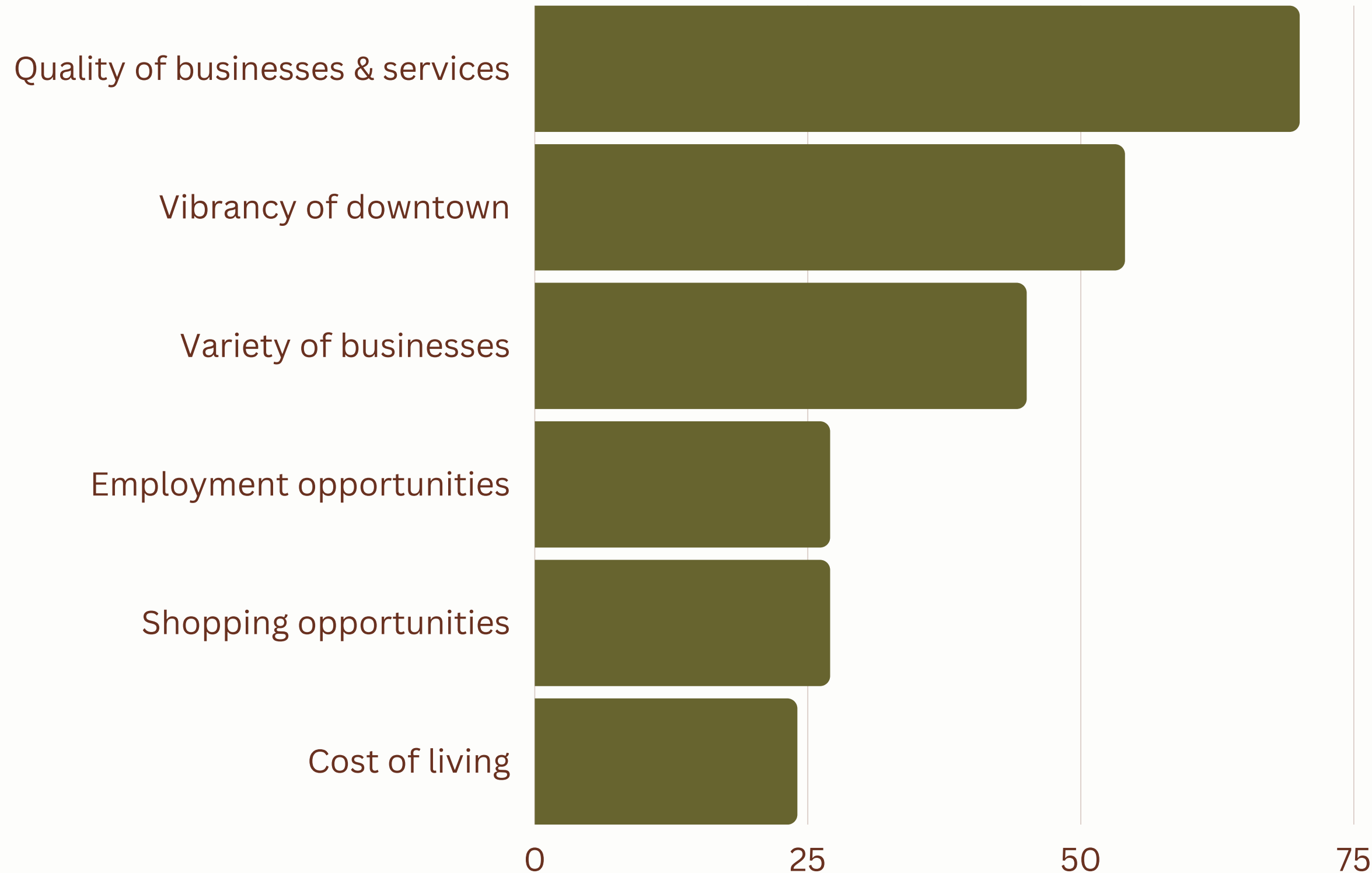
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Room to Grow

Percent rated "good" or "excellent"



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Linn



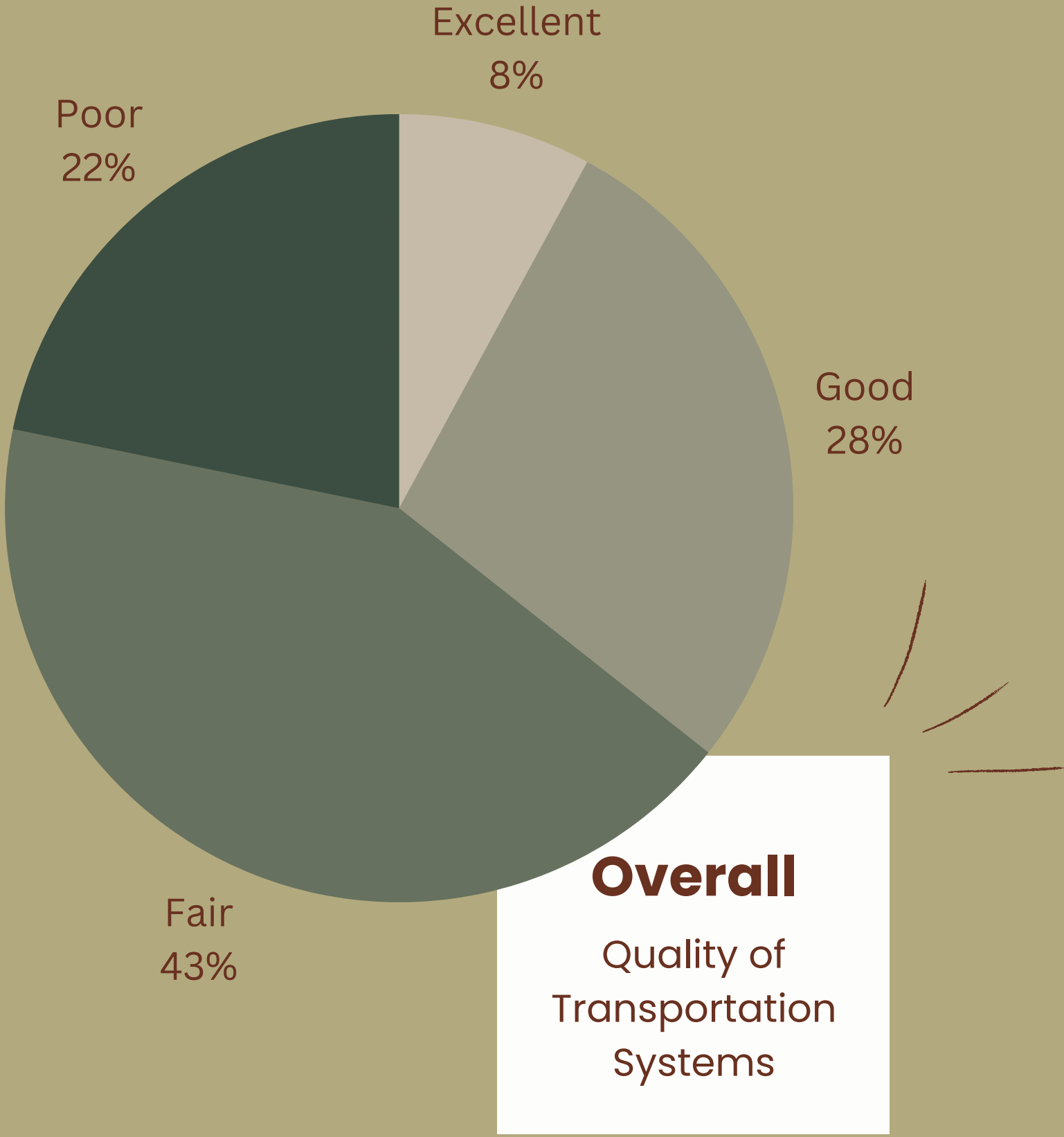
While residents appreciate our businesses' vibrancy, we have room to improve.

Variety of businesses, employment opportunities, shopping opportunities, & cost of living were rated lower than in comparison communities.

Key Finding # 3



While car travel is a strength in West Linn, alternative modes of transportation may present opportunities for growth.

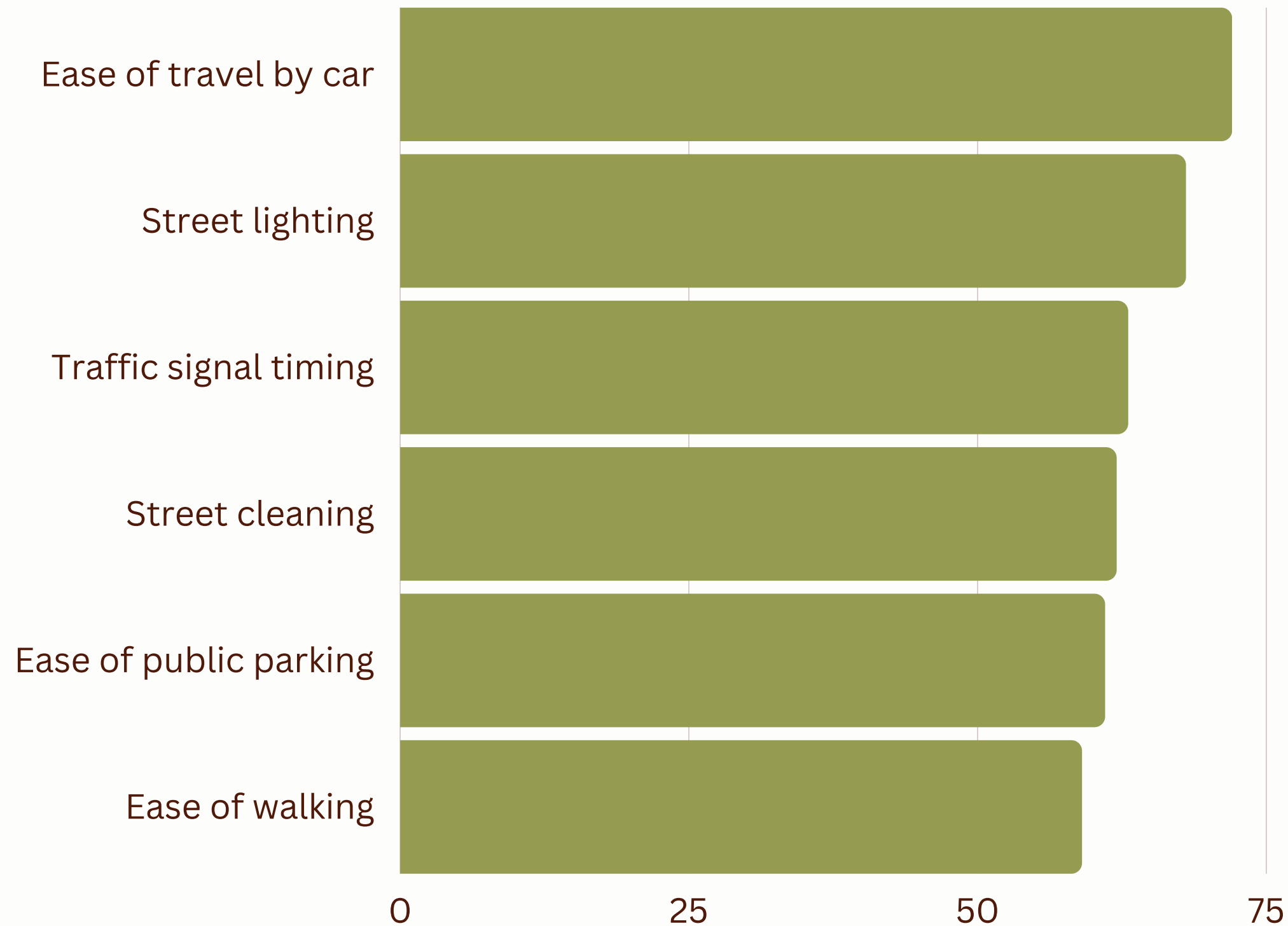


Mobility



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Percent rated "good" or "excellent"



Most survey items pertaining to car travel were strong, and scored similarly to national benchmarks.

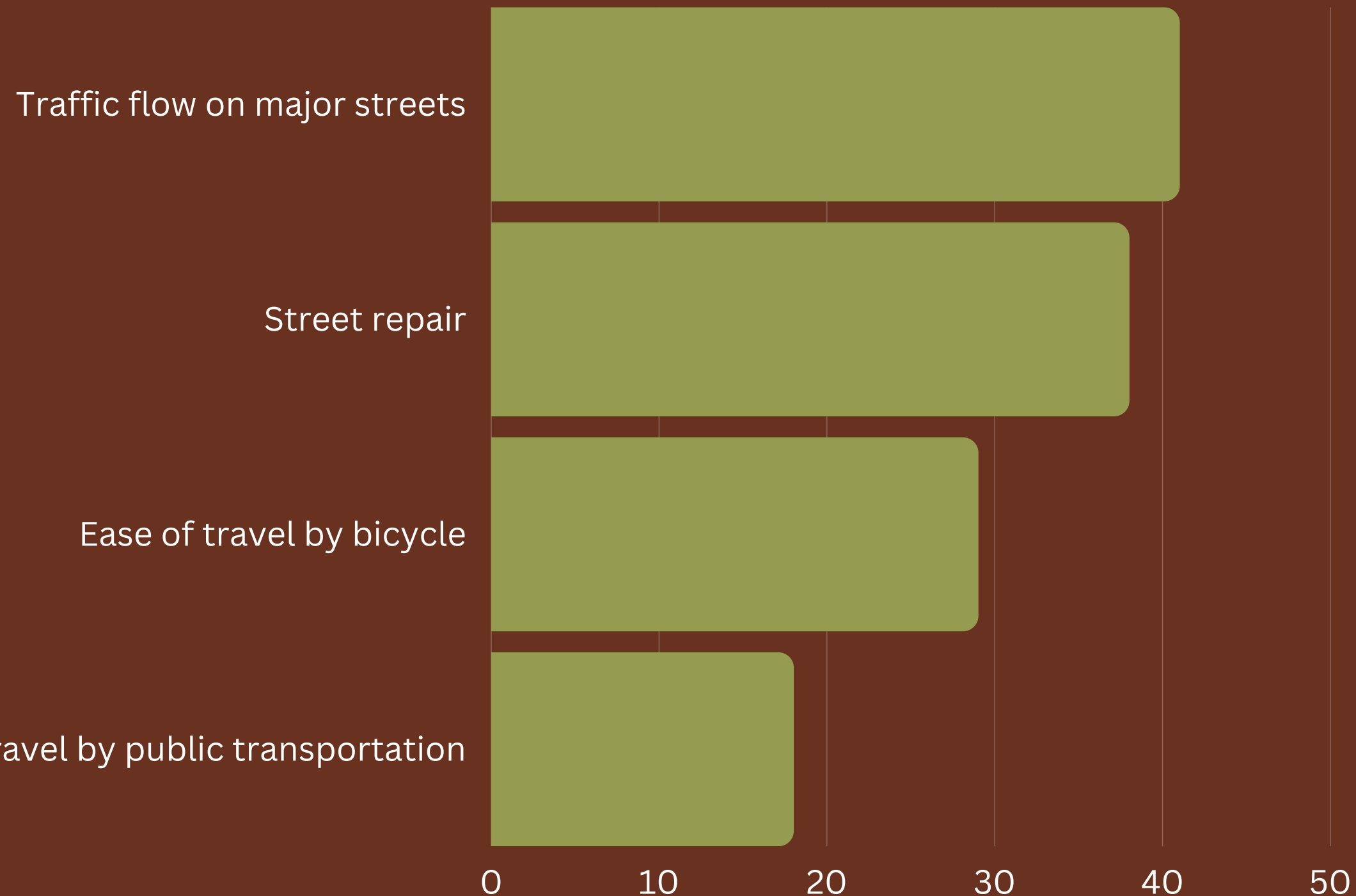


Room to Grow

Percent rated "good" or "excellent"



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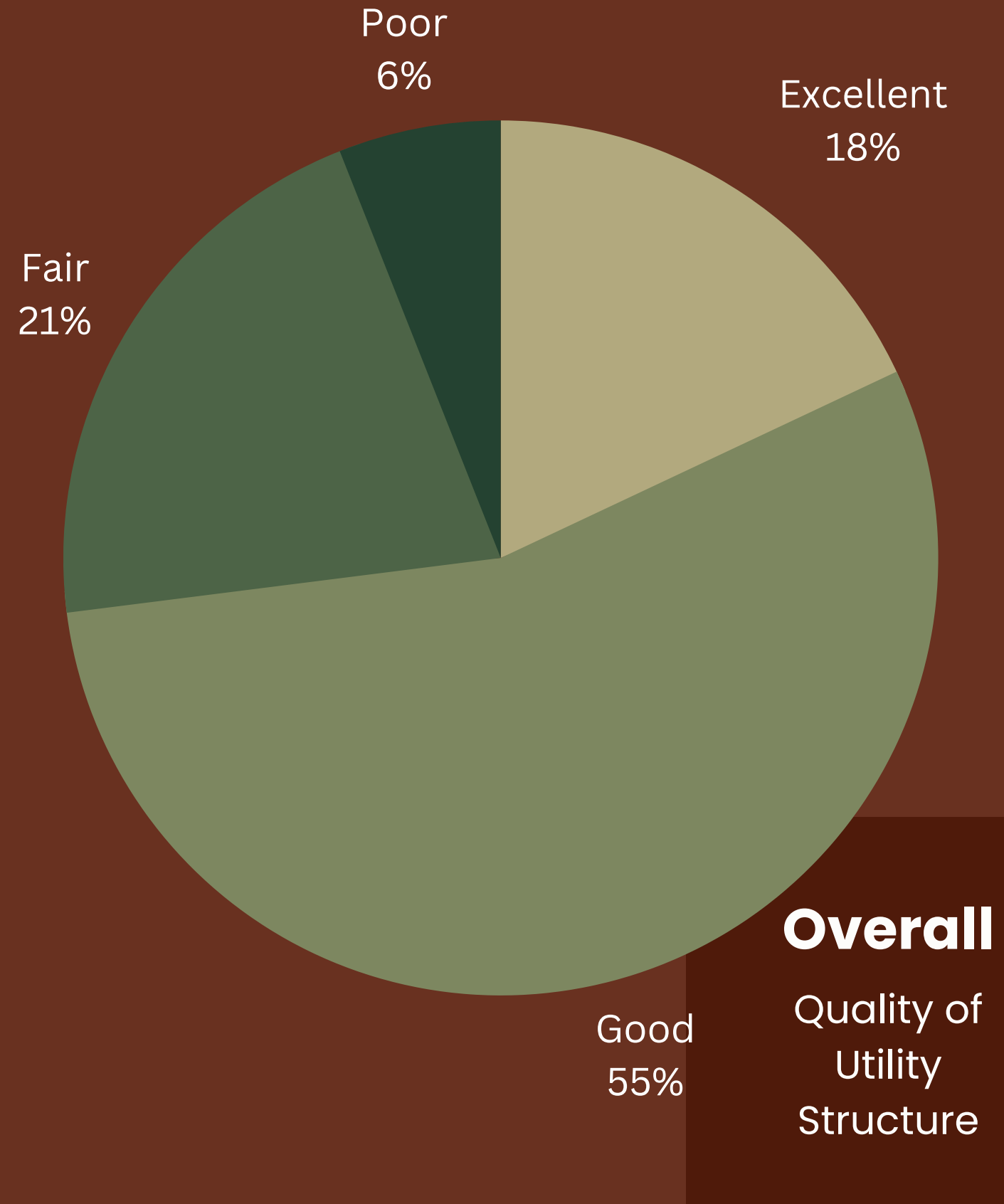
Alternate modes of transportation may be an area of potential growth for the City. At least two-thirds of respondents reported having walked or biked in the last year, higher than the national average.

Ratings for ease of travel by bicycle or public transportation were lower than national benchmarks.

Key Finding # 4



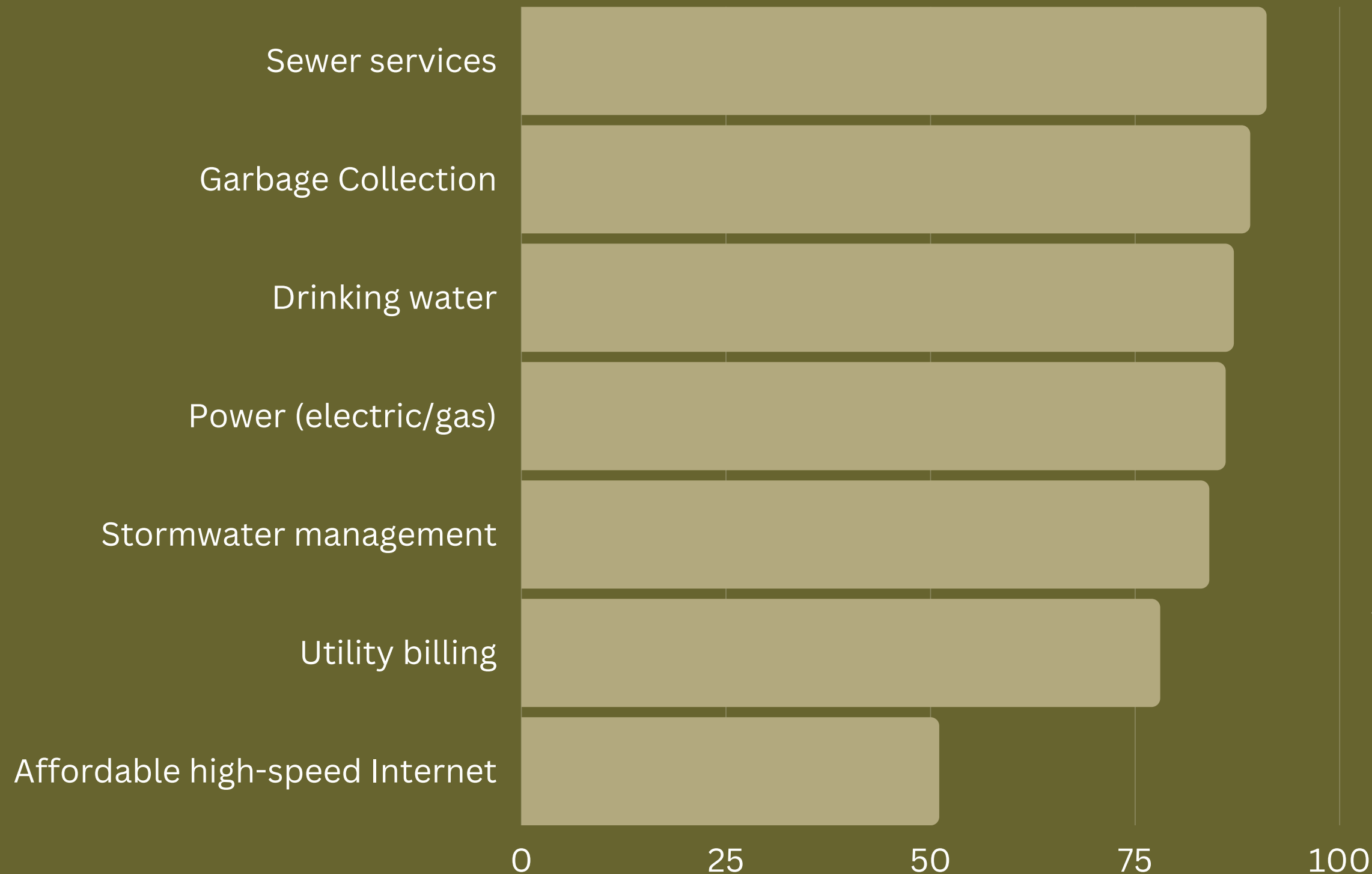
Residents value West Linn's utility infrastructure and related services.



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Utilities

Percent rated "excellent" or "good"



Almost 75% of respondents positively rated West Linn's utility infrastructure; 87% identified it as a priority.

These ratings were all similar to national averages with the exception of drinking water and stormwater management, which were both rated higher than benchmark comparison communities.

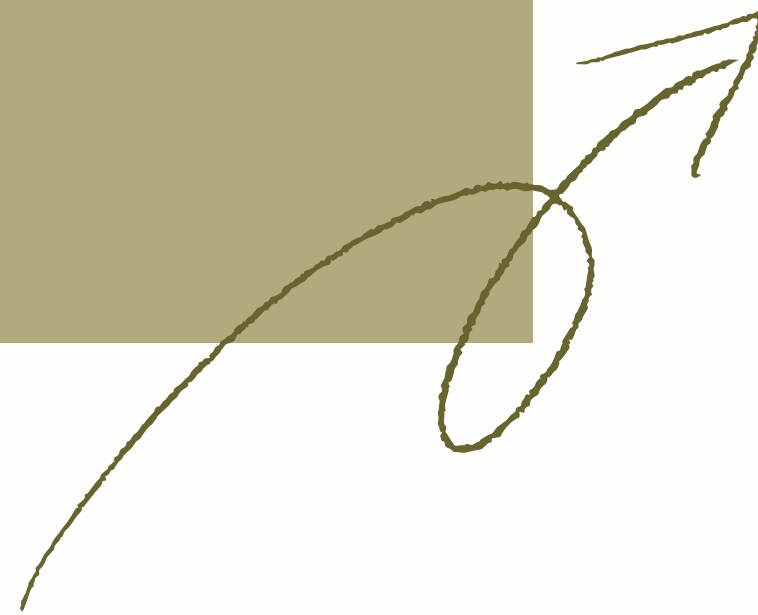




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Next Steps



We plan to repeat this survey annually to help us measure change over time

Results are shared with the public, our boards and commissions, neighborhood associations, and elected officials to help set goals and track progress

Sign up to receive the NCS and our other surveys directly in your inbox at polco.us/westlinn

How did we do? Council and staff welcome feedback at citycouncil@westlinnoregon.gov, or webmaster@westlinnoregon.gov



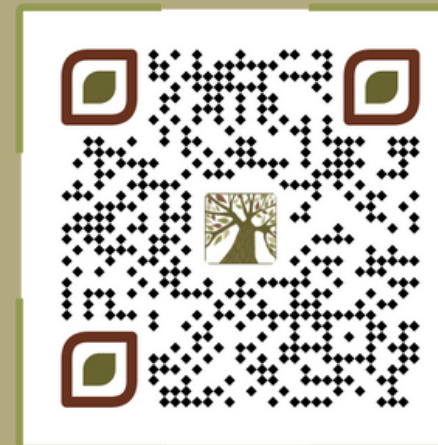
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Questions?

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