

Economic Development Committee (EDC) Work Plan

West Linn's Economic Development Committee's adopted the following work plan for FY24-25. The committee is focusing our efforts on the following categories to thoughtfully support economic development in the City of West Linn.

1. Business Support + Entrepreneurism:

- a. Continuing to work on creating a welcoming and diverse business community
- b. Finding grants & resources to help retain, support and expand businesses.
- c. Developing a way to support home-based businesses.
- d. Create a Hwy 43 business coalition and develop events/do outreach to support the growth and economic development of the business community on Hwy 43 corridor.

2. Tourism Development:

- a. Focus on continuing to promote West Linn as a tourism destination in collaboration with local and regional partners.
- b. Advise on Wayfaring & Branding Signage project, funded by ARPA dollars.
- c. Work on bringing hotel / bed & breakfast to West Linn.

3. Highway 43 Economic Development & Planning Projects:

- a. Collaborate with the Planning department on projects related to Economic Development including: Visioning for Hwy 43 Land Use & Neighboring Connectivity Plan, the TIF and West Linn Waterfront Master Plan.

Created by Alena Schnarr, Business Support & Economic Development Coordinator in collaboration with West Linn's Economic Development Committee.

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